

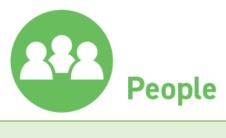
## ouncil BUSINESS PLAN 2021-2022 QUARTER 2

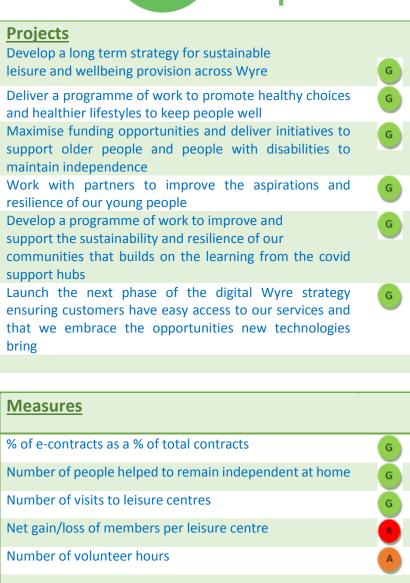
Key Projects	
G	On schedule/target;
A	Minor issues
B	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
B	Worsening











## COMMENTS AND ISSUES

Number of businesses supported – Activity hindered due to restrictions and closing of high streets. Reopening Packs (including safety posters, signposts to Business Support services) were distributed to over 1100 town centre businesses upon easing of local restrictions in April 2021.

Net gain / loss of members per leisure centres - The Leisure Centres re-opened in April 2021 with an offer running until the end of June of £100 off an annual pass. This generated an increase in memberships over the 1st quarter. A new offer on direct debits came in in September, which again has been popular. However, the months in between were significantly lower in terms of memberships sold.

Money raised for good causes by the Wyre community lottery - Promotion of the lottery has been impacted by staff resource and Covid. Planned community roadshows will be utilised to promote our programmes and opportunities including the Wyre Community Lottery.

Number of public electric charging points - Works commenced but not yet operational, awaiting grid connection.